

# Case Study: Tylock-George Eye Care

## The Problem



Tylock George Eye Care is a company with a reputation for quality care given to patients. They initially struggled to get patients to post their great experiences online. Tylock needed to reach out to customers at just the right time after their procedure to ensure that results were as noticeable as possible.

## The Solution

Unique to the medical field, patients feel the results of their service after recovery. SurveyLocal allows Tylock to automatically contact their patients a day after their lasik procedure takes place, when the healing process is complete and the results are most apparent. Contacting the patients at just the right time is the key for successful review results.



## The Results

### #1 Reviewed Dallas Lasik Provider

# 898

Survey Responses



# 10%

More Conversions

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