

Case Study: Driver's Edge Auto Repair

The Problem



Driver's Edge Auto Repair strives to provide industry leading customer service. Before SurveyLocal their locations averaged 2.8 stars on Google, with only 14.5 reviews. Their online reputation did not reflect the quality of services Driver's Edge Auto Repair offered, and they were losing business in effect.

The Solution

SurveyLocal allows Driver's Edge to automate review generation across all 15 locations and track results. Using our account detection, happy customers are sent directly to review platforms to leave a 5-star review without needing to login first.



The Results

2x
More Reviews

In less than 6 months, Driver's Edge doubled their average reviews, with 80% being 5-star and only 2% being 1-Star

80%
5-Star Reviews

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